



Peoples Empowerment Group

ISB&M



International School of Business & Media

Pune : Nande - Mulshi

Kolkata

Bangalore

PGDM (AICTE Approved Programme)

Outstanding Alumni Across 36 Countries



Deepratna Singh
Batch: 2004-06

Pune Nande Campus
Sr. Director HR
Walmart Global Tech
Seattle, Washington



Zenobia Madon
Batch: 2004-06

Pune Nande Campus
Director HR - Talent,
Strategy & Org, EMEA
Whirlpool Corporation
Milan, Italy



Ritesh Samtani
Batch: 2010-12

Kolkata Campus
Director - Global
Product Management
Mastercard
New York



Krishna Chaitanya G.
Batch: 2006-08

Bangalore Campus
Senior Director-
Solutions Development
JLL
Singapore

"Education with value - ...

... "Growth, Wealth Creation & Lifestyle"

INFORMATION BULLETIN 2024

Intellect That Competes

Debate & Case Studies

HOST INSTITUTE : XLRI Jamshedpur



EVENT : The Kronos - HR Case Competition

POSITION : 1st Runner-up: Powerpuff Girls

COMPETITORS : IIM Kozhikode, XLRI

HOST INSTITUTE : IIM Ahmedabad



EVENT :

Red Bricks Challenge

POSITION : Top 5

COMPETITORS : SIBM, NITIE, IIM Shillong, IBS Hyderabad & KJ Somaiya

HOST INSTITUTE : TAPMI, Manipal



EVENT :

ATHARVA'36- Business Plan

POSITION : 1st Runner Up

COMPETITORS : IIM-A, IIM-B, IIM-C, SIBM, TAPMI

HOST INSTITUTE : ISB Hyderabad



EVENT :

INFRABIZ-CASE STUDY

POSITION : 2nd Position

COMPETITORS : IIM A, IIM Indore, BHU Varanasi & SCMHRD Pune

HOST INSTITUTE : IIM Udaipur



EVENT :

Finomenia- Finance Simulation

POSITION : TOP 5

COMPETITORS : IIM Udaipur, NMIMS, IMT

HOST INSTITUTE : XLRI Jamshedpur



EVENT : The Kronos HR Case Competition

POSITION : 2nd Runner-up Team VSP

COMPETITORS : IIM Kozhikode, XLRI

HOST INSTITUTE : IIT Bombay



EVENT :

E Summit

POSITION : Top 5

COMPETITORS : SIBM, K J Somaiya, IIM Shillong, IBS Hyderabad & NITIE

HOST INSTITUTE : IIM - Bangalore- VISTA-'18



EVENT :

RETAILER-MARKETING COMP.

POSITION : 3rd Position

COMPETITORS : IIM-B, IIM Indore, CHRIST, NMIMS

HOST INSTITUTE : ASIA INC 500 Conclave



EVENT :

SPEECH ELOCUTION

POSITION : Winner

COMPETITORS : NMIMS, IIM B, JBIMS

HOST INSTITUTE : NMIMS Indore



EVENT :

MARKLOGIX 1.0 BRANDWISER

POSITION : TOP 4

COMPETITORS : IMI Delhi, NMIMS Mumbai, IIM Bodhgaya & IIM Udaipur

This is Illustrative list. For more details with website www.isbm.ac.in

International Academic collaboration With California Polytechnic State University, Pomona, California - USA



1. Research & Faculty Exchange

USA Faculty teaching in ISB&M & ISB&M faculty in USA

Faculty working on joint research project and paper publication

2. Programme Sharing & Students Exchange

Joint UG & PG programme

ISB&M PGDM Students can do a Semester or a shorter duration module in California Polytechnic State University, Pomona, USA

3. Executive Education

Certificate Programme

Short executive Development programme both online & offline



Opportunities Campus Placements

Batch : 2022-24

18 Lacs CTC

Vidit
📍 Lucknow
Marketing

Anju
📍 Delhi
Finance

Khyati
📍 Cuttack
HR

Daraksha
📍 Raipur
Marketing

Dheeraj
📍 Bhopal
SCOM

Mili
📍 Jabalpur
HR

Hemant
📍 Raipur
Marketing

Pune - Nande, Kolkata, Bangalore Campuses

Forthcoming Companies Batch : 2022-24

Adani Group
Blue Star Ltd.
Berkadia
BT Group
Deloitte Consulting
Ernst & Young
GEP Worldwide
Hexaware Technologies
Hewlett Packard
Hotstar
Hector Beverages
HCL Tech
ICICI Bank
IDFC Bank
JSW Paints
KPIT
Kansai Nerolac Paints Ltd.
PeopleStrong
Rosy Blue (ORRA Diamond)
Schlumberger
South Indian Bank
Sutherland Global
Larsen & Toubro
TresVista
Tata Power
Trinamix
TCS
Wipro

Education with value ...

Final Placement Batch: 2022-24

Illustrative list of placed students

Varad Deshpande
Volvo Eicher
PGDM - SCOM
Pune



Prachi Motwani
Bajaj Finserv
PGDM - HR
Raipur



Alisha Moonka
Bajaj Allianz
PGDM - Marketing
Jamshedpur



Soumya Guin
Deloitte Taxation
PGDM - Finance
Kolkata



Mukita Khanna
BNY Mellon
PGDM - Finance
Delhi



Alekhyia Sachu
KPIT
PGDM - HR
Secunderabad



Milestone in Campus Placement

Campus Placement For Batch 2021-23: ISB&M is among the best B schools for rewarding and professionally meaningful campus placement since its inception and the final placement batch 2021-23 has been excellent with the average CTC between 11.2 lacs. Over 160 companies visited campus for recruiting with the highest offer being 20.56 Lacs. Students were offered profiles in domains like Marketing & Business Development, Consulting, Finance, Supply Chain, Analytics and General Management. Basic philosophy of ISB&M “ **Every Students is Important** ”- It ends with all students placements.

The Campus placement for the PGDM class of 2024, witnessed another excellent season with prominent recruiters. Ongoing 22-24 batch placement started with highest salaries offer 18 lacs till date. All companies' schedules are in the compensation ranging 9 to 21 lacs CTC in different sectors.

Current Final Placement by

Specializations	Highest CTC	Average CTC
Marketing	18 Lacs	12.8 Lacs
Logistic & Supply Chain	18 Lacs	12.75 Lacs
Finance	18 Lacs	11.68 Lacs
HR	18 Lacs	11.2 Lacs

Supportive Culture for Placement :

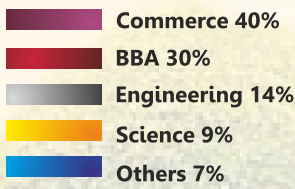
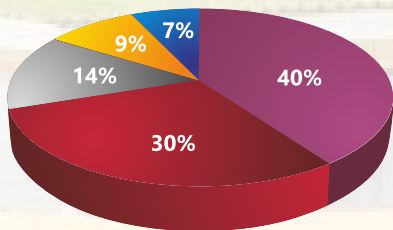
Prepare you for high profile companies

Cope with pressure of placements

- Workshops
- Coaching & Counselling
- Communication & body language

Students Profile 2023 - 25

EDUCATIONAL BACKGROUND



→ Students from 24 States and 100 Cities. Large Number from Delhi, Maharashtra, Uttar Pradesh, West Bengal, Gujarat, Odisha and many more, from Some of Top Colleges and Universities across the Country

If not IIM - A,B,C, I,K, XLRI, S.P. Jain
ISB&M is serious choice of a student.
Serious about a senior Mgt. career

Past Work Experience of Our Students



Specialization

Student Name	Home Town
Vidit Mehata	Lucknow
Dhiraj Mishra	Bhopal
Anju Thomas	Delhi
Mili Jyotishi	Jabalpur

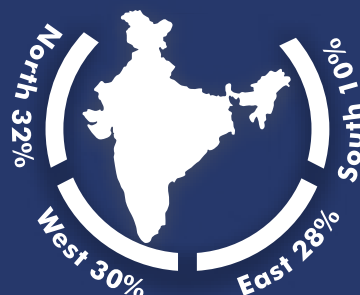
*This is a Ongoing Placement Data as of Oct. 2023

*Includes data from all campuses

GENDER DIVERSITY



Number of Student Zone - Wise Diversity



Awards and Ranking

Awards



Awarded with
**Outstanding Performance
in Education**
Economic Times 2022



Awarded with
ICONS Of Leadership
Business Today
12 January 2022



Awarded with
VISIONARY LEADERS
TIMES OF INDIA GROUP
20 June 2022



Awarded with
Best B-School
ASSOCHAM, 2022

Ranking

• 3rd Position in

Top 20 west Zone B Schools

(Source: Times B School Ranking of TOI
Dated: 18th April 2023)

• 13th Position in

Top 100 B-Schools

(Source: Times B School Ranking of TOI
Dated: 18th April 2023)

• 14th Position in

Top 50 Institutes Placements

(Source: Times B School Ranking of TOI
Dated: 18th April 2023)

• 1st Ranked

Best B-School for

Academic Excellence, 2022

(Source: Pune Times Mirror Edu.
Excellence Dated: 30th Aug 2022)

• 21st Ranked

Among Top Private B - School in India

(Source: The Business Standard 2022)



Awarded with
Leading B School in Pune
TIMES EDUCATION ICONS
AWARDS - 2023



CNN - MONEY

Research 2023, USA

Where do Top B-School Student
Aspire to be Employer Preference
for MBA Students from globally best
B-Schools.

Google
Goldman Sachs
Ernst & Young
Deloitte
KPMG
PwC
Apple
McKinsey & Company
JP Morgan
Microsoft
Boston Consulting Group
L'Oreal
Amazon

Morgan Stanley
Adidas Group
Procter & Gamble
BMW Group
Nike
Coca-Cola
Bain & Co.

You can Find
ISB&Mites
among them

Shriraj Tomar
Batch: 2015-17
Cloud Consultant
Google
Carolina,US

Prasant Banthia
Batch: 2007-09
Vice President
Goldman Sachs
Bengaluru

Abhilasha Bajpai
Batch: 2003-05
Associate Director
Ernst & Young Global
Mumbai

Param Ajit Singh
Batch: 2006-08
Director
Deloitte
London

Chanda Hemrajani
Batch: 2005-07
Director
KPMG
Gurugram

Damini Tyagi
Batch: 2005-07
Human Capital
PwC UK
England

Saurish Choudhury
Batch: 2007-09
Programme
Manager
Apple, Gurugram

Apoorv Shukla
Batch: 2013-15
Senior Category Lead
McKinsey & Company
Gurugram

Rima Nag
Batch: 2007-09
VP, HR Business Advisor
JPMorgan Chase & Co.
Dallas

Astha T.
Batch: 2007-09
Data & Applied
Scientist
Microsoft
Washington

Saurabh Chaddha
Batch: 2005-07
Senior Manager
Boston Consulting
Gurugram

Kunal Krishna Sinha
Batch: 2002-04
Vice President
Citi
Florida, US

Sravan Kumar
Batch: 2009-11
Sr. Program
Manager
Amazon (AWS)
Japan

Amrisha Soans
Batch: 2003-05
Vice President
Morgan Stanley
Scotland

Rohan Laddha
Batch: 2003-05
Director
Adidas
Gurugram

Satchit Gayakwad
Batch: 2001-03
AGM
BMW Group
Gurugram

Abinash Mohanty
Batch: 2006-08
Senior Manager
**The Coca Cola
Company**
Gurugram

Sonesh Bahel
Batch: 2004-06
Senior Manager
Bain & Company
Gurugram

President Message



Dr. Pramod Kumar
President

Ph.D. (Organizational Behavior), IIT Bombay, Formerly with IIM Ahmedabad, Former Chairperson Placement XLRI, Jamshedpur; Ex-Director, Symbiosis Institute of Business Management, Pune; Consultant to over 80 companies worldwide. Author of over 100 research papers, cases and management games. Research quoted internationally in textbooks and journals. Served on Government of India Committees on Management Education.

Operating Philosophy

- Always look for and follow the best practices and standards.
- Operate with spirit of responsibility, liberty, integrity and openness.
- Develop a sense of partnership among all.

Our Leadership TEAM



Dr. Saroja Asthana
Founder
Mulshi Group of
Institutes

Ph.D.(IIT Kharagpur) M.S. (USA).

Contributor to Nobel Peace Prize 2007 to IPCC. Former Faculty at XLRI Jamshedpur & NCL Pune. Consultant to IPCC, SDC, GTZ, UNFCCC, Ministry of Environment and Forests, GOI and several industries globally. Author of several highly reputed research papers.



Dr. Veerendra K Rai
Director
ISB&M Nande Pune

Ph.D., Industrial & Systems Engineering, IIT Kharagpur, MS Computer & Information Science, NJIT USA.

Was Principal Scientist with Tata Research Development and Design Center (TCS).

With 30 years' experience in Business Systems & Cybernetics, Business Policy, Program Mgmt. & IT service management. Has several publications & patents. Member of IEEE Systems, Man and Cybernetics (SMC), life member of Systems Dynamics Society. Served on program committee of numerous conferences including IEEE and edited Elsevier Journal of Electronic Commerce Research & Application (ECRA).



Dr. S. Jayaraman
Director
ISB&M Bangalore

Ph.D AMU, PGDBM, IIM –Calcutta.

Former Group Head (HR, Admin & Quality), IRIS Ltd.; Former Dy. Div. Manager, TATA Metaliks Ltd. 16 years of experience in teaching and MDP's and over 27 years work experience in diverse industries ranging from automobiles, construction, Iron & Steel and IT services and has held senior level positions in TATA Metaliks and IRIS Business Services Limited. Specialized in the area of HRM, OB & TQM Consultants to leading organizations, also well versed in psychometric testing.



Prof. Arpita Roy
Director
ISB&M Kolkata

M. Sc. (Economics), University of Calcutta;

M.Phil. (Economics), Jadavpur University

Over 18 years of teaching experience. She has also worked as corporate trainer for organizations like LIC, TIL.

Seek Inspiration from **Business Leader**

“

At ISB&M, you learn and guided by business leaders & entrepreneurs of eminence from across the globe. They inspire you as role models & shape your ambition in life.



V. K. Bansal
Chairman - India
Investment Banking
Morgan Stanley



Kishore Jayaraman
President
Rolls-Royce,
India & South Asia



Madhavi Lall
MD, Head - HR
India Deutsche
Bank



Sanjay Mathew
Senior Director -
Head
Oracle



Deepayan
Sensharma
Director - HR
BT Group



Ajay Kukreja
Sr. Director HR,
Asia Pacific
Hitachi Rail



Sandhya Sharma
CFO,
India & South Asia
Schindler



Eric Tinch
Sr. Vice President,
HR and GDT
Sutherland



Manish Prabhu
Director
Microsoft



Rohin Nadir
Director, HR,
National Head
KPMG



Divya Pathak
Director of
Publicity
Netflix



Anil Bhasin
President
Havells

Faculty

Understand High Standards in Education & Learning

Creating a world -class educational environment that allows students to fully develop their professional abilities that fosters a strong senses of responsibility and ethics.

Highly Qualified Faculty with education & Experience in Institution of high reputation e.g IITs, IIMs, XLRI, S. P. Jain, JNU, BITS Pilani, MDI, FMS, Delhi University, GIM, TISS and best of Institutions.

We at ISB&M Strongly believe that a blend of conceptual knowledge and right attitude is essential for overall development of an individual and for the success in the corporate world.

Chairperson Academics in ISB&M Pune. He is APICS certified in Operations and Supply Chain Management and is a Lean Six Sigma Black Belt. Over 30 years of functional experience in companies such as Eicher, Tata, Airtel & Cummins in Operations, Logistics and Quality domains. Passionate about training and development and a faculty with a vision to prepare the next generation of managers.

Dr. Anupa Barik
Ph.D. (MICA), MA (Mass Comm). Symbiosis Institute of Media and Communication, Pune

Chairperson Academics in ISB&M Kolkata. Visiting scholar at Annenberg School of Communications at University of Southern California, LA. Area of interest media & marketing communication, gender, & journalism. Worked as journalist in National Geographic, Times of India, Newsbytes, & The Statesman.

Dr. Srikanth Parthasarathy
Ph.D, MBA, AMIE, BSc

Chairperson Academics in ISB&M Bangalore. A passionate teacher, Over 25 years of experience in Industry, Finance, Academics and Research. He was working earlier as PGDM Program Head, Associate Professor in RSB, Chennai in the area of Finance. He was in charge of the structure, content development of both the flagship PGDM program and MBA.

An Illustrative List of Faculty from All campuses



Prof. Navin Verma

**M.Tech. IIT Kanpur,
CPIM, CSCP, LSSBB**



Pune Nande Campus

Established in 2000, International School of Business and Media has made rapid strides over the past 24 years. The landscape of lush green hills gives the institute an enriched life and experience. Teaching methods involve case studies, simulations, experiential learning. Aims to develop thinking, decision making and executive leadership capability. It's learning all over-in classroom, project & assignments, campus life, environment.



PGDM AICTE Approved

2 Years Dual Specialization Programme

Learning with Objective:

- Develop Knowledge, learn business analysis Skill & Tools.
- Intellectual Development aimed at thinking, Problem solving & decision making skill Learning.
- Develop leadership talent and seek complete value system & attitude transformation.
- Be able to succeed in Campus Placement, Professional Life & Career in India and Worldwide.

BUSINESS MANAGEMENT

→ Marketing

→ Finance

→ HR Management

→ Logistics & Supply Chain Management

→ Business Analytics

MEDIA MANAGEMENT

→ Digital Marketing

→ Social Media Marketing

→ TV Production & Broadcast

→ Advertising & Media Planning

→ Public Relations & Corporate Communication

Note :

*Students can select any specialization as 2nd specialization - Be it Media or Management

Outstanding Pune Alumni



Shubha Shridharan
2000-02
Group SVP HR - APAC
The Adecco Group
Singapore



Rahoul Sawani
2000-02
President, Asia Pacific
Corteva Agriscience
Singapore



Pronob Chetia
2000-02
Director HR
Volvo Group
Singapore



Raja Babber
2001-03
Director - Product Solutions
S&P Global Ratings
New York



Sandip Kanti Baksi
2001-03
Chief Operating Officer
AstorMueller India
Bangalore



Anupama Bose
2001-03
Sr. Director - Global Talent Acquisition
Sutherland
Delhi



Sandeep Sarkar
2002-04
VP - Experienced Recruitment
Credit Suisse
Mumbai



Kunal Krishna
2002-04
Vice President
Citi
Florida, US



Amrisha Soans
2003-05
Vice President
Morgan Stanley
Scotland



Vishal Anand
2004-06
Country Head
HCL Software
Gurugram



Mayank Agarwal
2006-08
Director-Relationship Manager
Julius Baer
Mumbai



Abhinav Singh Baghel
2009-11
Assistant Director
EY-Parthenon
Delhi

Outstanding Kolkata Alumni



Vineet Kumar
Gangwar
2006-08
Associate Director
Mastek (Evosys)
United Kingdom



Akash Awasthi
2006-08
Director
Deloitte
Qatar



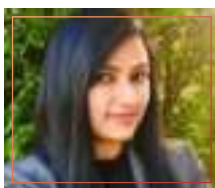
Sanghita Majumder
2006-08
Senior Director
Client Services
The Trade Desk
San Francisco



Puja Sen Harika
2006-08
Corporate Strategy
and M&A
WNS Global Services
Bangalore



Indranil Pal
2006-08
Director
Standard
Chartered Bank
Bangalore



Astha Tripathi
2007-09
Data & Applied
Scientist
Microsoft
Washington



Ritika Kar
2007-09
Sr. Account
Director
Adfactors PR
Delhi



Rahul Chandra
2008-10
Head of Marketing
(GCC & EGYPT)
Stanley Black & Decker
Dubai



Abhishek Brahma
2006-08
Sr. VP and Product
Head
IDFC FIRST Bank
Mumbai



Ila Mehra
2008-10
Vice President
Human Resource
Morgan Stanley
Mumbai



Shraddha Mehta
2009-11
Director
Morgan Stanley
Mumbai



Devasmita Halder
2009-11
Global Brand
Comm. Manager
Siemens
Germany



ISB&M Kolkata Campus

International School of Business & Media Kolkata (ISB&M) is the 2nd campus in the ISB&M family, established in 2004, by the distinguished academician & visionary, Dr. Pramod Kumar. Nurtured over 3500 globally and nationally renowned alumni, ISB&M is considered as an esteemed professional institute offering world-class educational & placement opportunities in ISB&M Kolkata has grown over the last 19 years with 100% placement. Has rigorous academic programme, which it strove to build an efficacious environment that allows students to develop superior professional & academic abilities and also nurture a sense of occupational responsibilities and work ethics. The institute is proud to see ISB&Mites running companies, making policies having a global impact in the business environment.



PGDM AICTE Approved

2 Years Dual Specialization Programme

Marketing

Finance

HR Management

Business Analytics

Media & Communication

Supply Chain Management

Focused Area Objective :

- ➔ Be informed over issues & research to build your conceptual and information capabilities.
- ➔ Develop intellectual and professional competence through intellectually engaging processes.
- ➔ Communication & Articulation- Overcome your hesitation & express your thoughts.
- ➔ Action Oriented learning programme
- ➔ Personal proficiency development through workshops, adventure sports, debates & business strategy plans.

ISB&M Bangalore Campus

International School of Business & Media Bangalore (ISB&M) is the 3rd campus in the ISB&M family, established in 2005, by the distinguished academician & visionary, Dr. Pramod Kumar. Nurtured over 2800 globally and nationally renowned alumni. Multiple opportunities await you at ISB&M, Bangalore. You can take up a Technology Incubation and become the next Mark Zuckerberg or Steve Jobs. Or, you can pick up jobs with some of the most dynamic MNCs in the World. However, where-ever you work, you will bring Dramatic Innovations and Creativity, to make a huge impact at the workplace, based on your learning at ISB&M. ISB&M Bangalore, with the backdrop of a hill, offer an impeccable lush green environment far from the urban crowd ideally conducive for academic learning.

Focused Area Objective:

- ➔ Excellence in academic design and delivery; benchmarked and aligned to industry standards in a continual manner
- ➔ Unique culture which promotes students to work on initiatives both in & outside of academics
- ➔ World class faculty
- ➔ Active network, close association with alumni and corporates for placements
- ➔ Highly conducive environment for learning and self-development including the campus in a serene quiet setting

PGDM AICTE Approved

2 Years Dual Specialization Programme

Marketing

Finance

HR Management

Business Analytics

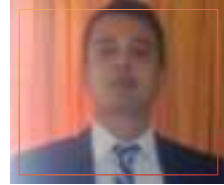
Outstanding Bangalore Alumni



Ameya Pawar
2006-08
**Vice President -
Transaction Banking**
YES Bank
Bengaluru



Raunak Baid
2008-10
**Associate
Vice President**
JP Morgan
Manila, Philippines



Shagird Salunkhe
2006-08
**Account
Director**
Sales force
Mumbai



Ankita Pandey
2013-15
Asst. Vice President
Bank of America
Merrill Lynch
Florida



Aparajitha
Mahaswetha
2012-14
Associate VP
Citi Bank
Hyderabad



Nithyalaxmi
2007-09
**Vice President -
Planning**
82point5
Mumbai



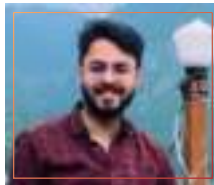
Charu Srivastava
2009-11
**HRBP- South Asia
and META Region**
GPN
Gurugram



Harshita Lakhmani
2009-11
**HR
Transformation**
EY
Delhi



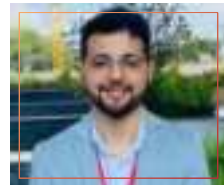
Sridip Sarkar
2009-11
**Senior Product
Manager**
Publicis Sapient
Bengaluru



Rahul Sharma
2019-21
**Manager, Investor
Relations & Treasury**
Trident Group
Ludhiana



Ishan Nayak
2019-21
**Strategic Account
Planner**
Dun & Bradstreet
Mumbai



Kapil Bhatt
2020-22
**HR Specialist HRSS-
APAC**
The Adecco Group
Bengaluru

Outstanding Mulshi Alumni



Ayush Mohan
2010-12
**Executive Advisor,
CIO Office**
Nordea
Denmark



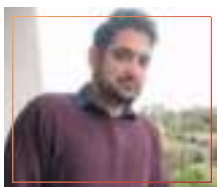
Sahil Dhawan
2011-13
CDM Analyst
BT
Gurugram



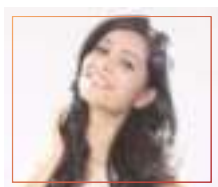
Shreyansh Vaish
2013-15
Procurement Manager
Global Mobility
BT Group
Gurgaon



Kalyani Kumari
2012-14
**Lead Product
Owner**
FIS
Bengaluru



Vishad Shukla
2012-14
**Demand and
Supply Planning**
CSR Limited
Australia



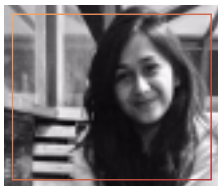
Shruti Jhawar
2014-16
**Campaign
Executive**
NBCUniversal
London



Khirod Kumar Bishoyi
2014-16
Advisory Consultant-
SAP IBP
IBM
Kolkata



Sunayna Bhaktula
2016-18
**Senior Client
Service**
BNY Mellon
Pune



Saloni Vijay
2019-21
**Tax
Associate**
PwC
Bengaluru



Anushka Mishra
2020-22
**Digital Sales
Account Manager**
Hewlett Packard Ent
Bengaluru



Khushi Gupta
2021-23
**Senior Executive-
HR**
Blue Star
Mumbai



Shriya Chandel
2022-24
**Management
Trainee**
Volvo Eicher
Nagpur



ISB&M Mulshi Campus



Mulshi Group is Promoted and managed by ISB&M, Nande Pune. Mulshi a location 30 minutes drive from Nande. Mulshi Institute of Business Management is an ideal Place of learning for education. MIBM believes that pursuing our mission through excellence in education, research & service would create a niche for us among the management institutes. MIBM is a dynamic and diverse institute. We have an impressive infrastructure and a fully furnished library with almost 10,000 e-journals and hard copies, also an optional residential hostels for boys and girls. The institute promises quality education and degree that will find recognition at international level.

PGDM AICTE Approved

2 Years Dual Specialization Programme

Marketing

Finance

HR Management

Business Analytics

Logistics & Supply Chain Management



Ketan Raikar (2001 - 03)
Co-Founder
PeopleSquare HR Consulting
Mumbai

Think ... Beyond The



ROI is too little to look for from your **Management education.**

Build Lifetime **economic** Value & High Profile **lifestyle.**

You can Have **ROI & Failed** Life :- **Look Beyond**

At **ISB&M** Expect Good **Things** To Happen in **Life.**

Don't Fall prey to misguidance, **research** **ISB&M.**



Bhavya Bharti (2017 - 19)

INTERNATIONAL CAREER & REWARDING LIFE



Tara Barman
Batch: 2020-22
Associate Account
Executive
Vajro
Texas, US



Ritesh Prasad
Batch: 2019-21
Digital Business
Developer
eduCLaaS
Singapore



Kratik Gehlot
Batch: 2019-21
Assistant Manager
UFLEX Group
Poland



Palak Mundra
Batch: 2018-20
Meytier Inc
Associate -
Talent Search
New York



Sahil Deorukhakar
Batch: 2017-19
Global Business
Development
Nitor Infotech
New Jersey City



Mohit Kumar
Batch: 2016-18
CRM Data Analyst
Publicis Canada
Toronto



Richu Jose
Batch: 2016-18
Demand Planner
Signify
Netherlands



Salima Ajanee
Batch: 2016-18
Business Development
Consultant
Ascent Business
Systems Inc
Texas,US



Manpreet Kaur
2015-17
Marketing Program
Manager
Sandvine
Canada



Shyly Bhawe
2014-16
Consultant
Atos Syntel
London

Several ISB&M Alumni Get Foreign Posting within 2 to 4 years

Admission Process

Eligibility

Any Bachelors Degree of minimum 3 years duration. Obtained at least 50% marks(45% marks in case of candidates belonging to reserved category) in the qualifying examination. Candidate should have appeared one of the entrance exam CAT/XAT/CMAT/ GMAT.

How To Apply

Application form is available at **www.isbm.ac.in** and must be submitted online with the application fee can be paid through Debit/ Credit card, and net banking. (application fee is non refundable)

SELECTION WEIGHTAGE

While ISB&M, admissions are competitive, our selection criteria revolve around a candidate's ability to:

- ➔ Cope with the demanding environment in ISB&M Candidate's ability to build a career with MNCs and high profile Indian companies.
- ➔ Candidate's openness and ability to learn new social and cultural habits & values, those professional MNCs, especially seek. In order to succeed in ISB&M, a candidate must develop learning attitude for a career and imbibe an open minded attitude towards exploring newer experiences & make serious efforts at self-development.

A. Weightage in selection process

1. **Score Card: 25%**
2. **Academics: 25%**
3. **GD&PI: 40%**
4. **Work Exp: 10%**

Scholarship and Rewards*

The institute has the provision for awarding the following scholarship and rewards to the deserving performers.



Merit scholarship

ISB&M awards Rs.1,50,000 to the TOP 20 students who obtain all of the following.

- 80 Percentile in CAT or XAT
- 85% in 10th Standard
- 85% in 12th Standard
- 70% of equivalent CGPA in Graduation
- CGPA of 5 & Above in 1st Trimester of PGDM program.
- Details on the Scholarship and Rewards - check website

***Details on the Scholarship and Rewards - check website**

Important Dates

Application Forms Open	12 th Sept., 2023
Application Forms Close	20 th January, 2024
Early Bird (Application Fee: Rs. 500/-)	12 th Sept. to 04 th Oct., 2023
Application Fee : Rs. 700/-	05 th Oct. to 1 st November, 2023
Application Fee : Rs. 900/-	02 nd November to 15 th December, 2023
Application Fee : Rs. 1500/-	16 th December to 20 th January, 2024
Group Discussion & Personal Interviews	February, 2024 onwards
PGDM Programme Commencement	June, 2024

Group Discussion and Personal Interviews

The list of short-listed candidates for Group Discussion and Personal Interviews (GD & PI) will be posted on the website and also be intimated to the candidate by SMS, email.

Cities where GD & PI will be conducted

- North :** Delhi, Chandigarh, Dehradun, Jaipur, Allahabad, Kanpur, Varanasi, Lucknow
- East :** Kolkata, Bhubaneswar, Jamshedpur, Ranchi, Patna, Guwahati
- West :** Ahmedabad, Bhopal, Indore, Mumbai, Nagpur, Pune, Raipur
- South :** Bangalore, Chennai, Hyderabad, Vijayawada

PGDM in Logistics & Supply Chain Management

only for Engineers & Science,
B Pharma Graduate

Our program is designed to provide students with a comprehensive understanding of supply chain and logistics management, including topics such as procurement, production planning, inventory management, transportation, and distribution, including the cutting-edge subjects such as Blockchain, Internet of Things, AI & ML applied to this domain applied to the business verticals such as Automotive, Healthcare, Banking & Finance, E-com and prepares them for managerial roles as well as Consulting roles.

**Student undertaking the course
would be able to**



**Develop Supply Chain
and Logistics Strategy**



**Design a
Supply Network**



**Deliver Competitive
Performance**



**Learn Price & Cost
Optimization**

**It's all about Business
Process Optimization,
Cost Competitiveness
and Technology
Management for
Supply Chain**

Vendor / Sourcing

- ➔ **Supply side of Business**
- ➔ **Global Sourcing**

Operations and Manufacturing process

- ➔ **Process analysis & Re-engineering**
- ➔ **Optimization**

Customer and Delivery process

- ➔ **Distribution channel efficiency**
- ➔ **Logistics & Response Time Optimization**

Outstanding SCOM Alumni



Shashi Jha
2005-07
General Manager
Mercedes
Benz AG
Singapore



Vivek C.
2005-07
Associate Director -
Enterprise Advisory
KPMG
Australia



Divyanshu Yadav
2007-09
Director
Flipkart
Bangalore



Ram Dhawad
2008-10
Director Business
Development
DHL
Chicago



Anshu Singh
2009-11
Consulting
Manager
PwC Consulting
London UK



Pratik Lohia
2012-14
Vice President -
Product Owner
HSBC
London



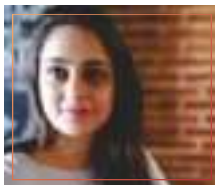
Lavanya Ravi
2016-18
Industry Process
Consultant
Dassault Systèmes
Bangalore



Vishal K.
2009-11
SAP
Specialist
Siemens
Germany



Khirad Kumar Bishoyi
2014-16
Advisory Consultant -
SAP IBP
IBM
Pune



Anam Beg
2016-18
Manager
Planning
Flipkart
Bangalore



Chitresh Saxena
2015-17
Supply Chain
Consulting
KPMG
Pune



Abhijit Mandal
2018-20
Procurement
Operations Analyst
Accenture Solutions
Mumbai

Our Prominent Recruiter

Sutherland Global, TresVista, Schneider Electric ITC, Hewlett Packard, Trinamix, FIS, CEAT, Trident Group, Berkadia, The Adecco Group, AVATA, Armstrong Automation, BT Group (British Telecom), Deloitte, APTIV, GEP Worldwide, Alten, Entercoms, Rockwell Automation, DHL, TCS, Mahindra Logistics PeopleStrong, Scrabble, Drivestream, Hexaware Technologies, Rosy Blue, Hector Beverages, Tata Power, Reliance Retail, Ernst & Young, Aligned Automation Baxter Planning, & Many More...



Rojita Tiwari (2001-03)
Founder & Director
Drinks & Destinations LLP
Mumbai

Woman Achiever Rojita Tiwari
- A 'Spirited' Brand Strategist

by What's Hot in India

“

The world is awed by an influential woman's positions of power, but knows little about her journey.

Rojita Tiwari, is a well-known wine and spirits professional in India. She is a certified sommelier and a wine and spirits writer, educator, & consultant. She has won numerous awards and accolades for her work. She is the founder of Drinks & Destinations, a leading digital platform and liquor brands consultancy firm that covers the Indian beverage industry. She is instrumental in introducing a new category of spirit (Baïjiu) in the country and currently consulting a whisky company as the Chief Brand Strategist.”

ISB&M

School of Communication & Media Management

Course Offered

PGDM AICTE Approved
Dual Specialization Programme

Media Management

- Digital Branding
- Social Media Marketing
- TV Production & Broadcast
- Advertising & Media Planning
- Public Relations & Corporate Communication

Our Past Proud Recruiters ...

Rediffusion Dentsu Young & Rubicam Private Ltd., McCann Erickson India Pvt. Ltd., Mullen Lowe Lintas Group, Ogilvy & Mather Pvt. Ltd., DDB Mudra Group, Dentsu Aegis Network, FCB Ulka Advertising Pvt. Ltd., Adfactors PR, Edelman India, MSLGROUP India, Genesis BCW, Perfect Relations, LinOpinion PR, Aajtak, Network 18, ESPN Star Sports, NDTV India, SAB TV, SONY India Pvt. Ltd., Star News, Times Now, Disney+ Hotstar, and many more ...

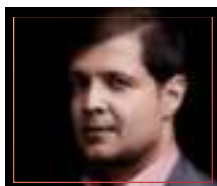


Sharad Chaturvedi
2003-05

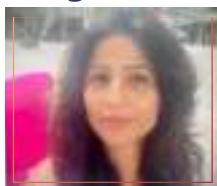
Director - Marketing
Viacom18 Media Pvt. Ltd.
Mumbai

Outstanding Media Alumni

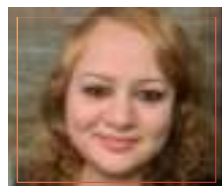
A contemporary programme for careers
in the commercial media industry.



Abhishek Bhatt
2003-05
**Senior Director,
Brand Marketing**
CNBC
New York City



Richa Sharma
2001-03
**Director -
Brand Marketing**
PhonePe
Bengaluru



Naini Roy Choudhury
2001-03
**Strategic Comm.
Advisor Global Comm.**
NTT DATA Services
Mumbai



Chanda Singh
2001-03
CEO
XP&D

Mumbai



Alok Ratnaparkhi
2005-07
Senior Director
Viacom18

Mumbai



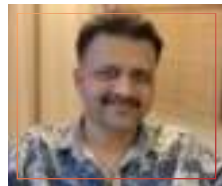
Simmi Sharma
2009-11
**Associate Director,
APAC**
BCW Global
Singapore



Fariya Farooqui
2011-13
Lead - Ad Operations
Live Sports
Disney+ Hotstar
Mumbai



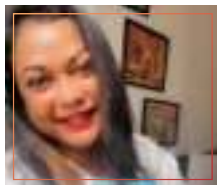
Vanshika Bhatia
2002-04
**Managing
Partner**
BrandCulture LLC
Dubai



Anadii Chaturvedi
2005-07
Film Director
ARC Motion
Pictures
Mumbai



Satchit Gayakwad
2001-03
**Sr. Manager, Press
& Corporate Affairs**
BMW Group
Gurgaon



Rachell Ambrose
2005-07
Founder
Talky Tails
Mumbai



Arushi Garg
2006-08
**CPG Brand
Partnerships**
TikTok
Austin, Texas, US



Life @





ISB&M Alumni

Recommended their Own

Trusted for Learning & Career

Reena Raikar (Batch: 2000 - 02)
Manager - L&D Phillips Carbon, Kolkata

BROTHER

Ketan Raikar (Batch: 2001 - 03)
Co-Founder & Managing Partner PeopleSquare HR Consulting, Mumbai

Anupama (Batch: 2001 - 03)
Sr. Director - Global Talent Acquisition Sutherland, Delhi

BROTHER

Sudipto Mitra (Batch: 2002 - 04)
AVP & Regional Head-Sony Pictures Networks, Kolkata

Akash Mohan (Batch: 2001 - 03)
SVP GIC, Singapore

SISTER

Akanksha Mohan (Batch: 2006 - 08)
Rewards Consultant-Mercer, New York - US

Ankur Kapoor (Batch: 2004 - 06)
General Manager-Product Head Samsung, Mumbai

SISTER

Tulika Kapoor (Batch: 2008 - 10)
ASM-HSBC BANK, Pune

Shubhangana Kapoor (Batch: 2008 - 10)
Customer Success Manager Informatica, Bangalore

Kalyani Kasara (Batch: 2005 - 07)
Marketing & Communications Innovation Design &
Visualisation Group - Tata Elxsi, Bangalore

BROTHER

Jaidev Kasara (Batch: 2008 - 10)
Group Account Manager-Network18 Media, Bangalore

Family



Neha Sharma

Batch: 2007-09

Founder & Director

AVIMUKTA | Legal Recruitment Consultancy
Mumbai

Tanya

Batch: 2023-25

PGDM-Pune Nande Campus

ISB&M Alumni

Recommended their
Own Family



Rahul Arora

Kashihs Arora

Raj K Mishra (Batch: 2006 - 08)

AVP-Hero MotoCorp, Gurgaon

BROTHER

Ajay Mishra (Batch: 2009 - 11)

Head - Supply Chain-IndusInd Bank, Lucknow

Sandeep Naug (Batch: 2005 - 07)

Head Of GTM Strategy-VerSe Innovation, Delhi

BROTHER

Sumeet Naug (Batch: 2011-13)

Corporate Real Estate Consultant-JLL, Bangalore

Neeraj Tewari (Batch: 2005-07)

Area Sales Manager-Hero Moto Corp Ltd. Delhi

BROTHER

Nitin Tewari (Batch: 2008-10)

Area Sales Manager- Berger Paints India, Surat

Amit singh (Batch: 2004-06)

Business Development Manager /project -Blockchain Education

BROTHER

Anand Singh (Batch: 2005-07)

Executive Director -Option Group, Mumbai

Lavisha Talesara (Batch: 2015-17)

Motilal Oswal Financial Services Ltd-Sr.
Manager-HNI Investment Products-Mumbai

BROTHER - IN - LAW

Tanishq Jenawat (Batch: 2022-24)

PGDM-Pune Nande Campus

Tanya Agnihotri (Batch: 2015-17)

Sr. Business Analyst & Product Owner HARMAN Intl., Bangalore

BROTHER

Keshav Agnihotri (Batch: 2022-24)

PGDM-Pune Nande Campus

Shubham Jaiswal (Batch: 2016 - 18)

Senior Cluster Manager-Aditya Birla Sun Life Insurance

BROTHER

Harsh Jaiswal (Batch: 2022-24)

PGDM-Pune Nande Campus

Manisha Singh (Batch: 2018-20)

Zonal Head-NBET LOGISTICS

SISTER

Vandana Singh (Batch: 2023-25)

PGDM-Pune Nande Campus

Milind Seth (Batch: 2017-19)

IDFC FIRST Bank-Manager

BROTHER - IN - LAW

Shail Verma (Batch: 2023-25)

PGDM-Pune Nande Campus

Rahul Arora (Batch: 2019-21)

Associate - PWC, Mumbai

SISTER

Kashihs Arora (Batch: 2023-25)

PGDM-Pune Nande Campus

Vaishanvi Rai (Batch: 2019-21)

Sr. Growth Manager-Bajaj Finserv, Pune

SISTER

Tanushri Rai (Batch: 2023-25)

PGDM-Pune Nande Campus

Neha Sharma (Batch: 2007-09)

Founder & Director-AVIMUKTA | Legal Recruitment
Consultancy, Mumbai

SISTER

Tanya (Batch: 2023-25)

PGDM-Pune Nande Campus

This is an Illustrative List of Students visit website for Complete Details

ISB&M Alumni from Your College / City

City	Name	Designation	Company Name	Grad.	University
Delhi	Nisha Agarwal	Sr. Director HR	Edwards Lifesciences	BA	Jesus & Mary College
	Sudipto Mitra	Vice President & Regional Head	Sony Pictures	BA	Rajdhani College
	Zenobia Madon	Director HR	Whirlpool	BA	Lady Shri Ram College
	Ashish Musaddi	Global Head	Cipla	B.Com	Hans Raj College
	Kunal Krishna Sinha	Vice President	Citi Bank	BA	Rajdhani College
	Aena Bhardwaj	Global Lead- Talent Development	TCS	BA	Indraprastha College
Pune	Songita Das	Sr. HR Manager	HiveMinds	BA	Miranda House
	Pronob Jyoti Chetia	Director HR	Volvo Group	B.Sc	Fergusson College
	Shreyanshu Mukpalkar	VP Sales	Zee Entertainment	BA	Symbiosis College
	Sourik Sinha	Head- Brand	HSBC	B.Com	BMCC College
	Amrisha Soans	Vice President	Morgan Stanley	B.Com	Wadia College
	Siddharth Rattan	Director	Credit Suisse	B.E.	MES College of Engineering
Mumbai	Samrat Dasgupta	Associate Director	CRISIL Limited	B.Sc	St.Xaviers College
	Moonmoon Varma	Chief People Officer	Yum! Brands	BA	Sophia College
	Sanjana Kapoor	Vice President Renewals	Max Life Insurance	BA	Jai Hind College
	Gayatri Kakkar	Head of Human Resources	Mirchi	B.Com	Sydenham College
	Arushi Agrawal	SAP Functional Consultant	TCS	B.Com	Mithibai College
	Sagar Raval	Senior Analyst	OCS Services	B.Com	K J Somaiya
Kolkata	Oindrila Chakraborty	SVP Human Resources	Jio Studios	B.Com	South City College
	Saurabh Jain	President, South	Havas Group	B.Com	Bhawanipur College
	Rahul Chandra	Head of Marketing	Stanley Black & Decker	B.Com	Scottish Church College
	Riddhima Puri	HR Partner - DCM Business	TRUST	BBA	J.D. Birla Institute
Patna	Nitin Kishorepuria	Franchise Director	BMW Ventures	B.Com	Patna Commerce College
	Nishit Kumar	Sr. Manager, Operations	Amazon	BA	Magadh University
	Nipsita Jain	Operations Officer	RAK Bank UAE	B.Com	Patna Women's College
	Shaiwalini Srivastava	Senior Technical Lead in SAP	HCL Technologies	B.Com	Magadh Mahila College
Lucknow	Manoj Chowdhary	Sr. Director & Head Manager	Grupo Bimbo	Mass. Com	Lucknow University
	Tanushree Chakraborty	Sr. HR Specialist	Citi Bank	B.Tech	Babu Banarsi Das Insti. of Tech
	Akansha Chaturvedi	Senior Analyst	JP Morgan Chase & Co.	B.Com	Motilal Nehru College
	Anshul Chaudhary	Senior Analyst	EY- Parthenon	B.Com	National PG College, Lucknow
Kanpur	Mayur Dhawan	Director	Julius Baer	B.Com	Christ Church College
	Archanaa Singh	Senior Vice President-HR	Reliance Broadcast Network Ltd.	B.Sc	Christ Church College
	Manish Tiwari	VP - Strategic Alliance	Bajaj Allianz Life	B.Com	PPN College
	Sandeep Sarkar	VP - Experienced Recruitment	Credit Suisse	B.Com	Christ Church College

ISB&M Alumni from Your College / City

City	Name	Designation	Company Name	Grad.	University
BBSR	B. Chandra Sekhar	Manager	Deloitte	B.Com	Utkal University
	Khirod Kumar Bishoyi	Advisory Consultant -SAP IBP	IBM	B.Tech	Gandhi Inst. of Tech. & Mangt
	Chinmayee Das	HR Specialist	Amazon	B.Com	BJB College
	Ankita Anand	Deputy Manager HR	Incedo Inc.	B.Tech	C.V. Raman College of Engg
	Abhijit Mandal	Procurement Analyst	Accenture	B.Tech	Shiksha 'O' Anusandhan Univ.
Indore	Kawaldeep Saluja	Deputy Vice President	ICICI Lombard	BBA	Christian Eminent Academy
	Siddharth Singh	Associate Vice President	Karvy Private Wealth	B.Com	Devi Ahilya Vishwavidyalaya
	Siddhant Maheshwari	Head of Business Development	Pine Labs	B.Com	Renaissance College
	Shivayu Mandloi	Senior Financial Analyst	Honeywell	BBA	Prestige College
	Pankaj Parihar	Chief Business Office	Conde Nast	BA	Bhopal School of Social Sci.
Bhopal	Mona Kapoor	Talent Management	L & T Construction	B.E.	All Saint's School
	Sujeet Chhabra	Vice President	Axis Bank	B.E.	RGP Vishwavidyalaya
	Chitresh Saxena	Supply Chain Consulting	KPMG	B.E.	Jai Narain College of Tech.
	Vishal Anand	Country Head	HCL Software	B.Com	St.Xavier's College, Ranchi
Ranchi	Saurav Fogla	Sr RM- AVP Tata Capital Wealth	Tata Capital	B.Com	Grossner College, Ranchi
	Samir Kumar	Territory Manager	Oracle	B.Com	Ranchi University
	Piyush Chandra	Vice President	IIFL Securities	B.Com	Allahabad University
Allahabad	Khushboo Agarwal	Business Consultant	Tech Mahindra	B.Com	Allahabad University
	Nisha Yadav	Country Sales Manager	Tata Motors	B.Tech	Motivational Pathway
	Shalini Rai	Marketing Manger	Cognizant	BCA	Banasthali Vidyapiith
	Shivendra Mishra	Product Business Leader	Honeywell International	B.E.	NIT Karnataka
Bangalore	Harshita Chauhan	HR-Head	TCS	B.Sc	St. Joseph's College
	Lavanya Ravi	Industry Process Consultant	Dassault Systemes	B.E.	B. M. S. COE
	Dr. Srikanth PB	Associate Director	Cognizant	B.E.	Savitri Bai Phule University
Jamshedpur	Smriti Singh	Sr. Advisory Consultant	Bio-Rad Laboratories	BA	Sacred Heart Convent School
	Aashit Prakar	Senior Brand Manager	Asian Paints	B.E.	Imperial Coll. of Engg & Research
Varanasi	Gaurav Agrawal	Product Manager	Haier Appliances	B.Com	Banaras Hindu University
	Manasvi Gupta	Senior Manager	Anand Rathi	B.Com	Sunbeam College
	Mohammad Anas	Senior Analyst	EY- Parthenon	B.E.	Integral University
	Priya Dubey	Partner Business Manager	Hewlett Packard Enterprise	BBA	MG Kashi Vidyapeeth



www.isbm.ac.in

*Fly High in a
Career!*

Bindiya Naulakha
Batch: 2001-03
COO - CFO Treasury
Credit Suisse
Singapore

ISB&M Pune Nande

S. No. 44/1, 44 1/ 2, Nande,
Pashan Sus Road, Pune 412 115
7757029571 | 020 35012000/2001
admissions@isbm.ac.in

MIBM - Mulshi Campus

Mulshi Group of Institute
Sambhawe Tal Mulshi,
Pune 412108
020 35012000/2001
admissionsmulshi@isbm.ac.in

ISB&M Kolkata Campus

330/2 Pujali Trunk Road.
P.S. Budge Budge
Kolkata - 7000138
9830991821 / 9804866596
admissions.kolkata@isbm.ac.in

ISB&M Bangalore Campus

P. No. 241, Sompura Ind.,
Niduvanda, Nelamangala,
Bangalore 562132
8197978383 / 8197978484
admissions.b@isbm.ac.in

Information Office

Delhi

U-179, 1 Floor Shakarpur,
Near Laxmi Nagar,
Metro Station,
Delhi - 110092
7387755131

Lucknow

1st Floor, Greenwood
Apt., 22, Gokhale Vihar,
Next to Red Hill School,
Uttar Pradesh 226001
7387755131

Bhubaneswar

Ground Floor, Saheed
Nagar, Opp. Madhusudan
Law College,
Bhubaneswar-751007
8956613749/8483961600